

The Highway





Press Kit: The Highway - Elevate Your Venue with Our Unforgettable Musical Experience

Introduction:

Thank you for considering The Highway as a featured act at your upcoming events. We appreciate the opportunity to introduce you to our unique musical expertise. This press kit provides an in-depth look at The Highway, ensuring you have all the essential details to make an informed decision about hosting our band at your venue.

A Remarkable Musical Odyssey:

The Highway isn't your typical local band; we're a closely-knit family of musicians who have dedicated countless hours to honing our craft and building a thriving musical community. Our journey has taken us to extraordinary places, including HebrewFest in Missouri, where our performances led to a growing tribe of followers. We performed for three consecutive days, and with each passing day, the crowd expanded, drawing more families and kindred spirits into our musical fold. This experience has not only broadened our musical horizons but also honed our skills as a band, leaving us with a wealth of live performance expertise and thrilling footage. With Ikaika singing and playing on the guitar, accompanied by Judah, John, Mikayla and Eric, who also raps a verse on each song, with Lenny on the Cajon and Yarumyahu, who skillfully blows the Shofar, you're sure to give those you book us for a special audio treat.

A Symphony of Diversity:

Our music is an exquisite fusion of Hawaiian melodies, Rap, Jahwaiian rhythms, and Authentic Worship, showcasing a rich cultural blend that resonates deeply with diverse audiences. Comprising members from various backgrounds and nationalities, The Highway embodies the diversity that music thrives on.

Meet Eric - Our Exceptional Rapper:

Eric, our versatile and accomplished rapper, is a pivotal member of The Highway, with a remarkable track record of achievements. Notably, his family achieved an astounding victory on Family Feud, securing triumph in all five episodes and clinching the grand prize. This momentous achievement not only thrust Eric into the limelight but also led to him rapping on 93.9 the Beat. Additionally, he was approached by DJ Taco of 102.7, where he was featured on a segment called "Whatcha Doin Outside The Courthouse."

Furthermore, in his early career, Eric had discussions with the manager at 95.5 the Fish. The manager showed significant interest in Eric's debut studio album, "Father Nature," particularly in featuring the songs related to the Hebrew Names of Yah on the radio station. Although this collaboration didn't come to fruition, it sheds light on Eric's early interactions in the music industry.

Moreover, someone from the Fish station named Lee Lane, who worked in the advertising department, played a crucial role in bringing The Highway together. Lee attended a tour meeting that Eric was conducting with a group called Bridging the Gap. Lee's involvement in forming and uniting the band highlights the collaborative and diverse nature of The Highway's journey.

Eric's musical journey has been nothing short of remarkable, taking him from the stages of Maui and numerous Oahu venues to performing and building a dedicated fan base from the west coast to the east coast and beyond. His artistry extends beyond mere performance; he possesses the unique ability to sell CDs, even to those unacquainted with his music, a testament to his unwavering passion and charismatic appeal.

What truly sets Eric apart is his exceptional versatility. As a solo artist, he commands the stage, rapping a verse on each song with a diverse repertoire, making him a perfect fit for hip-hop events. Furthermore, it's worth noting that Eric embarked on a profound seven-day fast, seeking clarity and purpose for his life. During this period, atop Diamondhead, he experienced a transformative moment when he saw, as clear as day, an album adorned with the Hebrew Names of God glowing on its back, akin to the original Ten Commandments. This revelation served as a guiding light, inspiring his musical journey with The Highway.

Versatile Repertoire:

A complete Highway set typically lasts around an hour and a half, but our adaptability knows no bounds. Eric's solo sets can range from a single song to a hundred, and he's skilled at emceeing events. The group excels at taking cover requests and crafting impromptu remixes, with Eric's freestyle prowess enriching our unique Hawaiian reggae hip-hop melodies.

The Venues We Thrive In:

We welcome the opportunity to perform in various venues, be it spiritual gatherings, parties, weddings, restaurants, or events with tents and booths. Opening for artists, whether they're flying in or local, is another area where we shine. We eagerly embrace the chance to set the stage for featured artists. Our vision extends to recording and releasing our music on all major platforms, broadening our musical reach.

The Highway in Numbers:

With approximately seven skilled members, we come prepared with our own instruments and high-quality speakers. What sets us apart is our loyal family fan base, who consistently attend our shows, ensuring a dedicated following that can turn any venue into a thriving hub of music and energy.

Supporting Materials:

In addition to this press kit, we've included The Highway's lyrics, visuals, and links to video performances that offer an immersive glimpse into our musical world.

We wholeheartedly believe that The Highway can provide a distinctive and captivating musical experience for your venue, leaving a lasting impression on your patrons, clients, and loved ones.

The Highway's Achievements:

- We made a successful fundraiser video that enabled us to purchase plane tickets for 15 people and secure a comfortable RV for our 8-day trip to perform at the campgrounds during HebrewFest in Missouri.
- The band has performed at Moani's Bistro and at the Bandstand in Waikiki, where we have garnered a dedicated following of music enthusiasts.
- We are open to performing at various settings, including weddings, outdoor events, restaurants, and music festivals.
- Eric, our rapper, has extensive experience performing music, including living in Israel for a year, shooting music videos, and traveling internationally. He has also sold countless CDs and mixtapes.

Details about Our Performances:

- Our group of nearly 100 people in a Telegram group chat includes members from Hawaii and those we met at HebrewFest in Missouri.
- During our 8-day trip, after our daily performances, we gathered around a campfire each night, with nearly 50 people joining us to enjoy music, freestyle raps, and unity.
- The Highway celebrates various Holy Days together, such as the Feast of Sukkot, Passover, and Yom Kippur, fostering a sense of shared love and unity.

We wholeheartedly believe that The Highway can provide a distinctive and captivating musical experience for your venue, leaving a lasting impression on your patrons, clients, and loved ones.

Thank you for considering The Highway and Eric the Edifier as a potential addition to your venue's lineup. We eagerly await the opportunity to contribute to your vibrant atmosphere.

Sincerely,

Eric (Artist, Band Member, Booking Management)

Media Contacts:

For media inquiries, please reach out to:

Eric the Edifier (Band Member, Rapper, Tech Specialist, Graphics & Editing): Phone: (808) 393-0153

Lee Lane (Band Manager, Event Coordinator, Promoter): Phone: +1 (808) 476-0332



View our full sets at HebrewFest here:

Day 1: <https://www.youtube.com/watch?v=pruCBIGdZBw>

Day 2: <https://www.youtube.com/watch?v=x0KWUwQCG8g>









Lyrics of the Highway Band:

1. JUDGMENT DAY

What is the next step in my life
How long must I wait to do
What is right in Yah's eyes

We all know in life times are
So hard one man fall
Another rise above

So will you head and take council
From the Mighty One or will you stray
Drift away like a lost one

For narrow and cramped is the road
Not to many find it
So tell me which side will you stand on
When it is Judgment Day

So we must all gather together
And spread Shaloha to one and another
Cause it's contagious
For Yah's love is gracious

Now what will it take for us to see
That this life is temporary
It's not what it's supposed to be
We all make choices everyday

YAH give us the free will to do as we may
So will you head and take council from the Mighty One
Or will you stray drift away like a lost one

For narrow and cramped is the road not to many find it
So tell me which side will you stand on
When it is Judgment Day

So we must all gather together
And spread Shaloha to one and another
Cause it's contagious
For Yah's love is gracious

So we must all gather together
And spread Shaloha to one and another
Cause it's contagious
For Yah's love is gracious

Rap: I'll be back... one day He told His friends, every party ends, just not

The feasts there's just a pause in between, let me make it clear we'll be here year after year to pay homage to the king, the Creator and Judge is at the door looken inside to see what we're here for, we try to get it right as He lights the way, the light gets brighter as we gather and play, give us an answer He may cause we're askin what will it take to see? Love is the key. What'll it take to see? Love is the key.

2. SHABBAT SHALOM

As we enter in this day we
remember what You gave
Your Sabbath for us to keep
to be with You in harmony

You made set apart this day
that You completed in all its array
You've blessed the seventh day
You rest your hand from the work You have made

Chorus
we sing Shabbat Shalom
we sing Shabbat Shalom
we sing Shabbat Shalom
we sing Shabbat Shalom

we will set apart this day
we will sanctify Your Name (Yahuah)
we will proclaim throughout the age
for all to hear the truth You gave

and as we walk in to your rest
that you appointed for all your kids
it is your mark, your seal, your sign
to save us from the treacherous times

Chorus
we sing Shabbat Shalom
we sing Shabbat Shalom
we sing Shabbat Shalom
we sing Shabbat Shalom

we praise You Yahuah Most High
we pray You hear us up in the sky
Yahusha let your Father know
we are His children Yashrael
we do our best to obey
Father guide us in the way
we come before You here today
with open hearts we trust Your ways

Chorus
we sing Shabbat Shalom
we sing Shabbat Shalom
we sing Shabbat Shalom
we sing Shabbat Shalom

Rap: Peace to you Shalom, peace is only a piece
but peace is quite nice when it's in your home
We can go far with the Shofar but not far alone
we keep Shabbat and He atones
We all call on YAH a lot like He's got a phone so
Gods glory filling the earth
we on His land this is His turf
We can workout and surf
as much as we can and get a nice tan
But one day these bodies are gonna be dust,
these bodies won't be us
We'll be brand new, I got my faith I wish I could hand you
my oil but I need mine, the yoke is easy
But we still need to toil and grind
I've been droppin CD seeds in the soil,
may the music fly,
Provided for daily by YAH no lie,
the One who has never failed me
And still gives me life I can breathe because of Him
and my sins are forgiven and erased that's right
it's time to bring some angels into this place and praise all night.

3. FOLLOW ME

Follow Me
He said
Follow Me follow Me
Yahusha said follow me

He is the way
He is the life
He is the truth
We are the lights

He is the way
He is the life
He is the truth
He laid down his life follow Him

He healed the sick
He brought back there sight
He cast out the demons that
were dwelling inside

He walked upon waters
He raised up the dead
Fed thousands of people
With the fish and the bread

That night when He prayed
Sweat blood fell from His face
They took Him away
He stayed strong and had faith

Follow me He said follow me
Follow me Yahusha said follow me

He paved the way
To the narrow gate
To live in His kingdom
Forever always

He fought for what's right
He walked in Yah's light
To give us a chance
At eternal life

He shed His blood
Took death out of sin
For His believers
That showed faith in Him

We thank you Yah
For giving your son
Your only begotten
Cuz You loved us so much

Follow Me He said
Follow Me follow Me
Yahusha said follow Me

He is the way
He is the life
He is the truth
We are the lights

Rap: You can awake the unawoken with a smile the scroll broken you can see the lion with the lamb and the child and I'm still bearing fruit in weather that's hostile planted like a first psalm cherubim palm tree in paradise, the world held in His hands like a pair of dice, a kingdom full of Israel's fans whose King is the Bread of Life, I'm destined to reign with the elect so I'll be alright, made perfect through pain through mine it's like I'm pulled through a portal, when we finally pass out some are to be cast out others to receive and be rewarded cause we're immortal, so to my believing faithful peers here's to endless years without tears or fears, cheers!

4. PRAY TO OBEY

It's been so long
Since I felt your grace
You taught me how
To walk in faith
Now I see what You've done for me
Now it's my turn to show I truly believe

You rescued me from drowning
You grabbed my hand
When my feet was stumbling

And now I see the light
You've opened up my eyes
To the truth that was spoken

I'm learning all Your ways
A little more each day
To the words that You've given
It's my prayer to always obey You Yah
You Yah

You've shown us Your works
When You created the universe
You made earth for us
To enjoy with love

While the wicked one
Deceives all the nations
Your shield of faith protects us
Through tribulations

You rescued me from drowning
You grabbed my hand
When my feet was stumbling

While the wicked one
Deceives all the nations
Your shield of faith protects us
Through tribulations

And now I see the light
You've opened up my eyes

To the truth that was spoken
I'm learning all Your ways
A little more each day

To the words that You've
Given it's my prayer
To always obey You Yah
You Yah

Rap: We pray to obey do the math, either blessings rain or we
Suffer His wrath, we don't wanna go unless You go with us
We praise and You lift us, tougher when corrected by His guidance
We're protected, and you don't need to check if the dew is dry or damp
YAH is in this camp, His Spirit is His stamp, and His word is the lamp I said His word is the lamp.

5. FEAR NOT

For Yah is with us
Don't be looking around for another way
You give me the strength
To help me in the righteous way

You hold my hand
To give me the courage to withstand
The enemies around me
I will be steadfast in your plan

You tell me fear not
You are my Rod and Staff
You tell me fear not
You are my Shield when I'm under attack

You tell me fear not
And to pray in your Mighty Name
And make it known
That You will guard my heart and soul

Through Yahusha my Messiah
The Alpha and Omega
The End

For Yah is on my side
I do not fear the wicked men's lies
I trust in You

There's nothing men's flesh can do
You heard my cry
When I was breaking down inside

I cleave to you
My deliver and my savior
I love you

For I will rise up through the darkest days
I will stand firm in the truth You gave
I will lean on You in all i do

You are my Helper
You see me through

You tell me fear not
You are my shield when I'm under attack
You tell me fear not

And to pray in your mighty name
And make it known
That you will guard my heart and soul

Through Yahusha my messiah
The alpha and omega
The end

Rap: Like a lion's roar we let ourselves be heard, always choosing to fight for what's right never take flight like a bird, the hunt has begun vision blurred red with only one thought in our heads our purpose our mission the reason why we exist where sovereign and free will twist and intertwine make up your mind come with us as we climb into the creators design because it's all about Love.

6. CHOOSING ME FIRST

I raise up my voice to you O Yah
I pray you hear from far away
I know that You're near it's clear to me
I see your blessings every day

I know that at times I break
But I'll never fall away

Chorus

So thanks for choosing me first
Thanks for making me thirst for
Your knowledge and wisdom

The truth in Your word
Union with You is where I choose to stay
Thank You for loving me first
Even at times when I'm at my worst

You correct my steps
You're changing my ways
To do according to the things You say
For this I'm making You first

Thank You for quenching my thirst
Now I'm walking by faith
And not with my sight
You called me into Your marvelous light

HalleluYah
HalleluYah
HalleluYah

I pray to endure through the hardest of days
From the evil that lead men astray
Wide is the gate, broad is the path
That many find and perish away

But narrow is the gate to life
the way is hard pressed
That only few find

Chorus

So thanks for choosing me first
Thanks for making me thirst
for Your knowledge and wisdom

The truth in Your word
Union with You is where I choose to stay
Thank You for loving me first
Even at times when I'm at my worst

Rap: Thank You for the love You bestow, when I'm feeling low
Not feeling the flow you come and get me you always show
I don't need to explain cause You already know, we're still
Your kids no matter how many years, no matter how many dreams
Seem to end up in the rear view mirror my only prayer is that I
Hear you clearer, we live on Your word alone, Your my home
Selah, Shalom

7. ANSWER ME:

Answer me when I call
Give me strength when I fall
Show me grace when I call Your Name
Please don't forget me at all

Your righteousness I will seek
Give me relief when I'm weak
You set me apart, You've changed my heart

So hear my voice when I plead
I will call on You
I will trust in truth
I will guard Your words with all i do

You're so good to me You've helped me see
Your loving commitment You promised me
so please answer me O Yah hear my plea
when I seek your will won't you guide my feet

You've filled my heart with gladness
You gave me peace in my sadness
You've protected me, when i didn't see
the purpose You had for me

I'm drawing closer to You now
focused on walking in truth
I've heard your call and I'm here to stay
not looking back at old ways

Rap: It's like a game of hide and seek and He said seek Me, always speaking in oracles like Rafiki but that's not His Name, He too drew a circle around my head like a lions mane, see maybe one day we could break bread and talk and I can tell you about how He raptured me like Enoch, I was captured, ripped out of my own life, translated into a kingdom with a godly wife I landed soft I'm good I'm alright, it's just I stay up at night wondering what it would be like if I could get you to follow the light, I'm talking promised perfection miracles, a family forever, no shadows, under protection, over in a flash it all could be with a breath and a blink, I gave my life to Yeshua discipleship in ink, praise will make you rise when you begin to sink, I hope you understand and that I made you think.

8. GOOD GIVER

Yah loved the world
He gave us His son
So that believers in Him
Might not perish but live on

His Name Yashua
The only begotten one
Given the Name above all
Yah's salvation has come

Teach me to be a good giver
Teach me to speak to unbelievers
That they might find life through Your Name
To save them from all the sorrows and pain

Teach me to be a good giver
To give love to my brothers and my sisters
And show them the way
The path that You paved, yeah

He gave His life
Just to save mine

His precious blood split to cover
The sins of mankind

He's my Messiah
The one I desire
To walk like and talk like and be
Selfless was He

Rap: Giving resounds, like a shot you shoot and
heaven rebounds the ball a thousand fold,
Many men like old trees have fallen,
I've been cut down like a stump but I'm standing tall n
I'm growing back, going toward the light,
and there's no going back, the Maker makes and
He don't stop that, I gave and got back,
So I keep on giftin make me a good giver and
be liften them up, how is it a gamble to give
when you keep on winnin, It's not that tough!

9. HIGHWAY

On this road there ain't no room for fools
Walking on the Highway with You
Once in darkness, now in light
Your Son Yahusha redeemed me to life

Forever grateful for His sacrifice
Now I'm enduring to the finish line
Highway with You Yah
Walking on the Highway with You

This way is to be set apart
No unclean shall tread on top
O Your ways it is the Highway
Your ways are better than my ways

For the straight they walk on it always
To be saved from the wrath of Your Day
There's a gate prepared for the chosen
A banner will be raised by his children

O your ways it is the highway
Your ways are better than my ways

For the straight they walk on it always
To walk in the glory of Your days
Humble me, set me free, let it be
Now I'm free You in me, let it be
Father please, protect me, let it be

Rap: Not talking about the highway to hell,
talking about the highway leading to the well,
the well dug by the divine Messiah,
the only way and it's past Refiners fire
And He promised we would not be burned,
like Daniel's friends in the furnace who were unsinged,
Yeah they learned, the world is unhinged,
come through the Door, what are we here for
we're here to hold the door open
Come with us on the Highway that's what we're hopin
The other way is a slippery slope wait hold up let me
Let down the rope...

10. IN REMEMBRANCE OF ME...

Do this in remembrance of Me
Yahusha said
As He broke bread
And gave it out freely

Do this in remembrance of Me
Yahusha said
As He gave the wine
Our saving sacrifice

His flesh is the Bread of Life for all to eat
His blood is the wine we drink

To live everlastingly
No I wont take for granted this gift
That He gave to me
I truly believe

That He died for me
He fell down to His hands and knees
Distressed and grieved
Praying please

Let this pass from Me
He said Father if it is your will
Take this cup from Me
But if it's your desire
Let it be

So I'll do this in remembrance of You
Just as You said
I will receive the bread
That You gave to me
Yes I'll do this in remembrance of You
Just as You said
For me You gave your life
My saving sacrifice

Rap: You gotta remember, got some memories so tender, how I was able to last, Made it through a forty day fast, and I had a blast, I didn't want it to end, then I wrote the book Yehusha is My Best Friend, we are a message God decided to send, His word lit my path and still does, and it always will, because what He said lasts past getting killed or dying, healing for the ill, His Words are flying, Constant in motion, in communion there's commotion, heart beating like waves in the ocean, connection with Yah inside, what could be better, know His true Name spelled right with four letters, we the Church are His bride and He's about to come get her.

Rejoice:

He saved us
Yahusha Ha'Mashiach saved us
He had compassion on my soul, He saved us
He left the heavenlies just to save us

So rejoice all you angels, rejoice
We raise our voice up to our Father, rejoice
We follow Yahusha our Shepherd, rejoice
As He hanged on a tree
Suffered for you and me
To give us this life
To paradise
Where we will live eternally

He saved us
Yahusha Ha'Meshiach saved us
He sat down with the sinners yes, He saved us
To bring us back into his flock, He saved us

He bore all our sins
I am washed cleaned and I'm reborn cause of Him
So I pray to obey
And follow Yah's ways
Till the end I'll endure always

He saved us
Yahusha hameshiach saved us
From the filth that I was in He saved us
To give us life instead of death He saved us

For Him
I live my life to abide right in Him
I raise my hand to do the work of our King
You give me strength so that I can do all things.

Rap: He came to save me, I've been completely forgiven if I wasn't I probably wouldn't be liven I've been entrusted with a message by the Supreme Being, I'm a seed Yah has decreed, like the Baptist I'm preparing the Highway, been around the atlas trying to relay what the Most High say, you know first thing to do is repent, plug into the kingdom there's a spiritual realm and it's time to make a dent, milk is for the spiritual kids who cry when it's spilt, time to stand tall, time to stand on stilts and let those scales fall from your eyes, when you see whose on our side you might be surprised, things in the way we about to be towing, mountain throwing, wind stilling every day like Pentecost let's just say I got the filling and the stuffing, I use to go out every day and night, but I wasn't being myself, I felt like I was bluffing, I was the rebellious one and He hung for me, not like an ornament on a tree, possibly it was something like a stake, what will it take for you to get the big picture, why was the apocrypha taken out of the main cannon of scripture, every word is a weapon, got swords and bows, prophecy that happens watch out for the woes, when it came to David and Goliath they never traded blows, it was one stone aimed, then the giant was tamed, from a lion to a kitten, you can say he got smitten... to be smited by Yah, what a terrifying thing, who would want to fall into the hands of an angry or crying King... and I'm hoping this will make him smile, praise Him as we sing and when we're done stick around for a while, call His Son Yehusha drop the fork with pork and let the little piggies retreat and go home, yeah that's me smelling sweet, Im rocking anointing oil, that's my cologne.